

Deepfakes

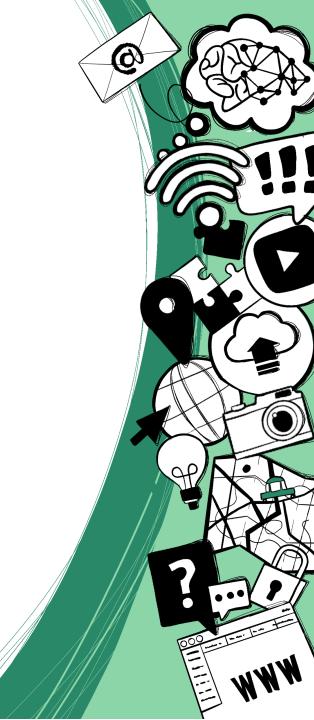








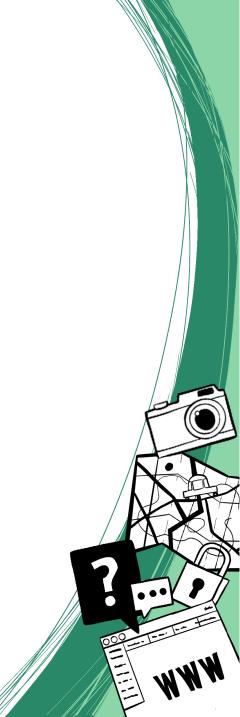






Video 1: Barack Obama

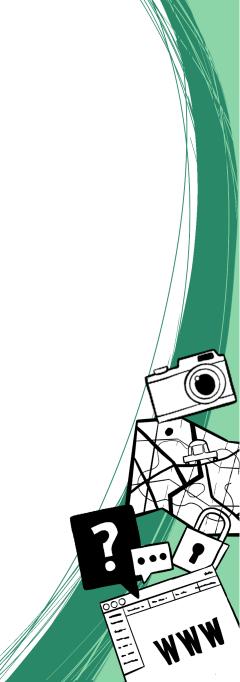






Check out the videos below. Which are real and which are fake?

Make a list and note which videos you think have been manipulated.





Do you recognize the deepfakes? (Test starts at 05:15)





Solution of the quiz

Video 1 - real

Video 2 - fake

Video 3 - real

Video 4 - real

Video 5 - real

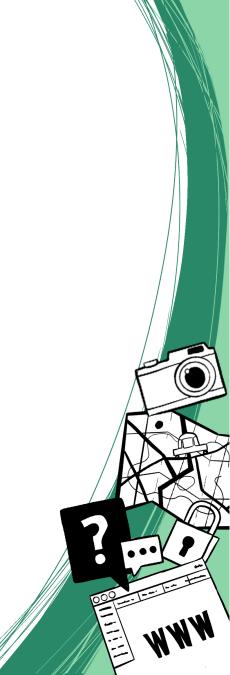
Video 6 - fake

Video 7 - real

Video 8 - real

Video 9 - fake

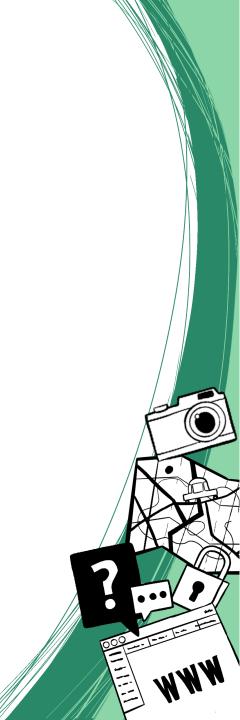
Video 10 - real







Link: https://www.youtube.com/watch?v=jCQ-UwSqn8E&ab_channel=KarolyHamza





Collect everything you can think of about the term "fake".

Where do you encounter fakes in everyday life? When do you use the term "fake"?



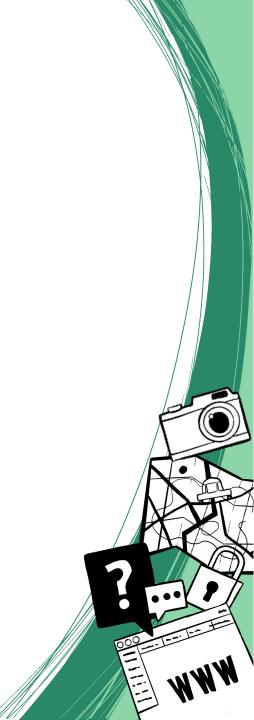
Fake = falsification; Dizziness; something invented; something staged

fake something = misrepresent something, falsify; appear under a false name





And what are deepfakes?





Deepfakes are **manipulated or artificially generated sound or image media**, which, however, look real.

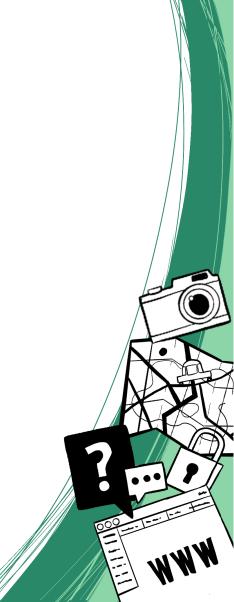
They show people who seem to say or do something but have never said or said.

Deepfakes are created with artificial intelligence, such as machine learning and deep learning.



Watch 1-3 videos from the list below!

Write down information about deepfakes that seem important to you (definitions, examples, risks, etc.)!





Research task

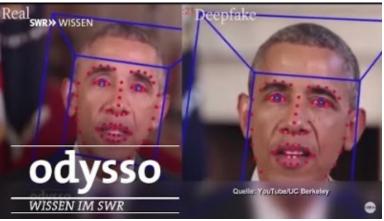














How do you create deepfakes and what technical knowledge is required?





How to create deepfakes?

 Generative Adversarial Networks (GANs): analyze images to create new images of comparable quality

 Autoencoders: extract information about facial structures from images and use this information to model a new facial expression



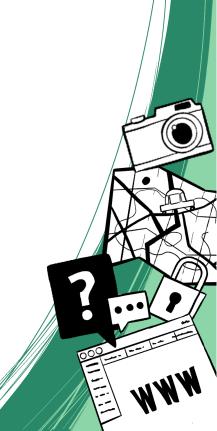
Think in small groups and collect examples:

- Who benefits from deepfakes? Who do they harm?
- What risks do they entail?
- How can deepfakes influence our opinion-forming
- Think about strategies: how can manipulative deepfakes be exposed?
- Who could do anything about deepfakes on a political and legal level?



What do you think?

Can deepfakes even be legal?

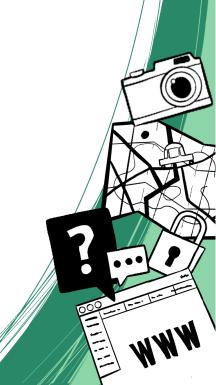




Can deepfakes even be legal?

 A picture or video of a person must never be published just like that → "Right to one's own image"

• Pictures of celebrities may only be used if they consciously go **public**.





We create our own deepfakes

- Download the Wombo app
- Take a selfie
- Select video



Please note that the persons depicted must **agree** and that **no damage** should be caused!